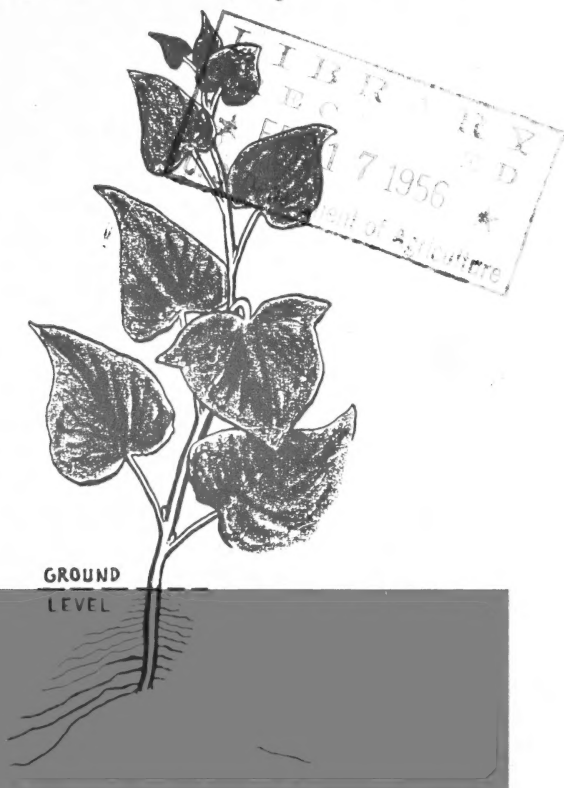


62.19

SWEET POTATOES FOR 1956

In order to give you the very best plants we can possibly produce we have discontinued the growing of other plants so that we can devote all our efforts to the growing of the finest possible sweet potato plants.



Every LEELAND plant is a good plant because each plant is separately pulled and selected.

It takes **QUALITY** to produce **QUALITY**
... we have quality in both:

CERTIFIED sweet potato plants
CERTIFIED seed sweet potatoes

Your choice of the **VERY BEST** and **LATEST**
varieties.

Leeland Farms
Leesburg, Georgia

Six Varieties to Choose From

BUNCH PORTO RICO

This is the old and dependable Bunch variety which we are making available again by popular request. This variety is adaptable to every sweet potato growing area and is very dependable even under adverse weather conditions where other varieties would fail. It is among the highest yielders and produces potatoes of uniform size and shape with a very high percentage of U. S. #1 market potatoes. It has excellent eating quality and keeps well in storage. The bunch-like growth makes it easy to cultivate and harvest and also makes it ideal for the garden since there are no vines to interfere with the other rows of vegetables. It matures 10 days to 2 weeks earlier than the running Puerto Rico.

LEELAND BUNCH PORTO RICO

This is our own selection of a mutation of the Bunch Porto Rico variety described above. It makes the same bunch-like growth and matures about the same time. It is an excellent yielder of uniformly sized and shaped potatoes with a very high percentage of U. S. #1 market potatoes which keep well in storage. It has a deep copper-skin and beautiful orange-red flesh. It is our observation that it has more wilt resistance than the other Porto Rican varieties. This variety has the best eating quality of any variety grown.

GUARANTEE

We guarantee all of our plants to be healthy vigorous plants that will reach you in satisfactory condition. We make immediate replacement of plants, or refund of money, in the event of loss or damage in transit.

**Postage
Will Be Paid
by
Addressee**

**No
Postage Stamp
Necessary
If Mailed in the
United States**

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 4, LEESBURG, GA.

4c — POSTAGE WILL BE PAID BY —

LEELAND FARMS

BOX 128

LEESBURG, GEORGIA



PRICES ON SWEET POTATO PLANTS

Prices shown below are DELIVERED PRICES — We pay Postage and Express on all Plant orders.

LEEIAND BUNCH and BUNCH PORTO RICO VARIETIES

Delivery Dates

ALL OTHER VARIETIES

Delivery Dates

| Mar. 1-Apr. 30 | May 1-31 | June 1-July 15 | Quantity | Method of Shipment | Mar. 1-Apr. 30 | May 1-31 | June 1-July 15 |
|----------------|----------|----------------|----------|--------------------|----------------|----------|----------------|
| \$ 1.60 | \$ 1.45 | \$ 1.30 | 100 | Parcel Post | \$ 1.55 | \$ 1.40 | \$ 1.25 |
| 2.60 | 2.25 | 2.00 | 200 | Parcel Post | 2.50 | 2.15 | 1.90 |
| 4.95 | 4.25 | 3.75 | 500 | Parcel Post | 4.50 | 3.80 | 3.30 |
| 8.95 | 6.95 | 5.95 | 1,000 | Parcel Post | 7.95 | 5.95 | 4.95 |
| 17.00 | 13.00 | 11.00 | 2,000 | Ry. Express | 14.75 | 10.75 | 8.75 |
| 41.75 | 31.75 | 26.75 | 5,000 | Ry. Express | 35.00 | 25.00 | 20.00 |
| 82.50 | 62.50 | 52.50 | 10,000 | Ry. Express | 67.50 | 47.50 | 37.50 |

(For those who can pick up their Plants at our farm, there is a reduction of 75c per thousand)

CERTIFIED SEED SWEET POTATOES

For those who prefer to raise their own plants we have Certified Seed Potatoes of all varieties. These potatoes are all grown from vine cuttings and have been inspected and Certified disease-free by the Georgia State Department of Entomology. Prices on seed potatoes of all varieties are \$4.25 per bushel or \$4.00 per bushel in quantities of 10 or more bushels F.O.B. LEESBURG, GEORGIA. We do not sell less than 1 bushel of any variety. Seed potatoes shipped by Railway Express unless requested otherwise.

TO: LEE LAND FARMS

Leesburg, Georgia

Please enter my order for the following:

Check
Money Order
Please Do Not Write in This Space

| QUANTITY | ITEM | AMOUNT |
|----------|--|--------|
| | Certified BUNCH PORTO RICO Potato Plants | |
| | Certified LEE LAND BUNCH Sweet Potato Plants | |
| | Certified GOLDRUSH Sweet Potato Plants | |
| | Certified EARLYPORT Sweet Potato Plants | |
| | Certified EARLY SWEET Sweet Potato Plants | |
| | Certified GEORGIA RED Sweet Potato Plants | |
| bu. | Certified SEED POTATOES (state variety) | |
| | Enclosed check or money order | Total |

I would like above order shipped on or about _____

Please ship to _____

(Street)

(R.F.D.)

(P. O. Box)

(City)

(State)

(This Order is Subject to Acceptance by Lee Land Farms)

Before sealing, check the order blank to make sure you've written your Name and Address, and the date you want your order shipped. If you have ordered seed potatoes, be sure to indicate the variety desired.

You're not taking a chance — Because you're buying Certified Plants.

If you like our plants and service, please tell your friends and neighbors. We will gladly send them our circular.

We make every possible effort to ship your order on the date specified but sometimes, due to weather conditions, there may be a delay for just a few days.

Wire or call us for prices on 100,000 plants or over—
Telephone Leesburg 4572

GOLDRUSH VARIETY—WILT RESISTANT

This is a very high yielding variety, which is highly resistant to wilt. This variety is recommended in wilt-infested soils and has produced good crops where wilt-susceptible varieties have failed. It matures earlier than the Puerto Rican varieties and has a very attractive flesh which makes it a desirable canning potato. It is a semi-bunch variety, which produces vines longer than a true bunch but shorter than the running varieties. We recommend Goldrush as a variety to be grown (1) in wilt-infested areas, (2) for the early markets, (3) for northern sections where the growing season is very short.

EARLYPORT

This is one of the earliest maturing varieties grown and produces a good crop in a relatively short time after planting. It produces potatoes of very attractive appearance and very good eating quality which keep well in storage. We recommend Earlyport as a variety to be grown for the early market and in those northern sections of the country where the growing season is very short.

EARLY SWEET

A brand new variety just released by the Georgia Coastal Plains Experiment Station. It is the earliest of all sweet potato varieties and will produce a full crop in 90 days from planting. A tremendous yielder of smooth, beautifully-shaped potatoes, it has a deep orange flesh color and has wonderful eating quality even when freshly dug. We recommend that this variety be grown only on very light sandy soils of relatively low nitrogen content and that it be harvested from 90 to 100 days or less after planting. We recommend Early Sweet as a variety to be grown for the early market and in those northern sections of the country where the growing season is very short.

GEORGIA RED

A red-skinned variety released in 1955 by the Georgia Coastal Plains Experiment Station, which produces an abundance of well shaped potatoes of excellent eating quality. It has a beautiful red skin and keeps well in storage. We recommend this variety for those markets which show preference for red-skinned potatoes.

PRICES ON CERTIFIED SWEET POTATO PLANTS

Prices shown below are DELIVERED PRICES—We pay Postage and Express on all Plant orders.

LEELEAND BUNCH AND BUNCH PORTO RICO VARIETIES

| DELIVERY DATES | | | QUANTITY | Method of Shipment |
|-----------------|----------|----------------|----------|--------------------|
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| 2.60 | 2.25 | 2.00 | 200 | Parcel Post |
| 4.95 | 4.25 | 3.75 | 500 | Parcel Post |
| 8.95 | 6.95 | 5.95 | 1,000 | Parcel Post |
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ALL OTHER VARIETIES

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| 4.50 | 3.80 | 3.30 |
| 7.95 | 5.95 | 4.95 |
| 14.75 | 10.75 | 8.75 |
| 35.00 | 25.00 | 20.00 |
| 67.50 | 47.50 | 37.50 |

(For those who can pick up their plants at our Farm there is a reduction of 75c per thousand).

Normally all orders of less than 2,000 plants are shipped by parcel post and all orders from 2,000 up are shipped by Railway Express. In order to save our customers the cost of parcel post C. O. D. charges we recommend that you either send your remittance in the form of a Check or Money Order with your order or at a date prior to the date of shipment.

CERTIFIED SEED SWEET POTATOES

For those who prefer to raise their own plants we have Certified Seed Potatoes of all varieties. These potatoes are all grown from vine cuttings and have been inspected and certified disease-free by the Georgia State Department of Entomology. Prices on seed potatoes of all varieties are \$4.25 per bushel or \$4.00 per bushel in quantities of 10 or more bushels F. O. B. Leesburg, Georgia. We do not sell less than 1 bushel of any variety.

Facts About Leeland Plants:

1. Our plants are Certified and inspected by the Georgia Department of Entomology.
2. Our plants are grown from the very best seed potatoes which are the result of continuous hill selection and culling in the field.
3. We grow **every** plant we sell and **every** potato we bed for raising plants—in this way we know what our customers are getting.
4. All plants are field grown (with the exception of the March and early April plants) and have strong healthy root systems.
5. Each plant you receive has been individually selected and pulled.
6. Plants are packed in peat moss and shipped in specially treated and manufactured containers to avoid drying out in transit.
7. Plants are shipped the same day they are pulled.

Facts About Leeland Farms Service:

1. Every order receives our immediate and personal attention. We acknowledge your order immediately confirming the shipping date and the other information you have placed on your order blank. (This acknowledgment will have a number—your number—always refer to it if you write about your order.)

2. On the day your order is shipped we mail you a shipping notice, which will normally arrive the day before your plants.

3. We guarantee our plants to arrive in satisfactory condition—notify us at once if they do not.

If you like our plants and service, please tell your friends and neighbors. We will gladly send them our circular.

We make every possible effort to ship your order on the date specified but sometimes due to weather conditions there may be a delay for just a few days.

Recommendation for bedding of sweet potatoes for plants:

In the bedding of sweet potatoes it must be kept in mind at all times that potatoes will not stand cold, wet soil. Therefore, they should not be bedded in low places or even in depressions of high land. The potatoes should be bedded immediately upon receipt from the transportation company. A delay of just a few days will cause loss from soft rot. If the potatoes have not already been treated they should be treated with Seme-san bel in accordance with the instructions given by the manufacturer. Select a well drained sandy loam soil and place the potatoes in the bed, making sure the potatoes are not laid below the original ground level. Cover with approximately two inches of soil. Beds should be watered frequently but not to the extent that the soil becomes water-logged. If potatoes are bedded before danger of the ground freezing is past, the ground should be covered to prevent this from happening. Under no circumstance should manure be used either as a fertilizer or for providing heat for the bed.

Suggestions for Handling and Transplanting

1. Plant as soon as plants arrive. In the event there is a delay, take the plants out of the package, cut the string, spread the bundle and heel-in the plants in the shade keeping the roots moist.
2. On hot, sunny days plant only in the late afternoon.
3. Place roots and stems well into the ground but do not cover the leaves.
4. Use water to settle dirt around the roots in preference to packing with hands. After plant has been watered, complete filling of hole by pulling in loose dirt around the plant.
5. If plants are badly wilted in transit, allow roots to soak in water for two or three hours. Never wet tops under any conditions.
6. Occasionally when plants have been delayed in transit, the leaves will turn yellow and perhaps slimy. If the stems are still firm and green these plants are still good and will grow off nicely when handled as outlined above.

Recommendations for growing Sweet Potatoes

Select a well-drained sandy loam soil of moderate fertility. Use at the rate of 1,000 to 1,200 pounds per acre, a fertilizer mixture high in potash and relatively low in nitrogen (3-9-9 or 4-12-12). Avoid rich, black soils, soils which have been manured heavily, and soils on which legumes have recently been grown. Plant only after danger of frost is over and plant 12 to 15 inches apart in a good mellow bed about 6 to 8 inches high in rows 3½ feet apart—this takes from 10,000 to 12,000 plants per acre. Always use water in planting in order to give the plants a good start. Harvest just before first killing frost, using care in handling to avoid bruising of the potatoes. If the potatoes are to be stored, store at a temperature around 60 degrees F.—sweet potatoes will not stand temperatures below 50 degrees F.

Write or call us for prices on 100,000 plants and over—
Telephone Leesburg 4572
